

Photo of the Week

Lambert-St. Louis International Airport®
March 19, 2010

“Southwest Salute”



A water canon salute was part of the celebration marking 25 years of Southwest service at Lambert.

Ronald Reagan was in office and Madonna was Queen of MTV when Southwest Airlines launched service in St. Louis. That was 1985. This week, the Dallas-based carrier celebrated “25 years of LUV in STL” with a daylong party for employees and their passengers on St. Patrick’s Day. Passengers were given free bagels, coffee and birthday cake while a DJ cranked out hits from the ‘80s. St. Louis was the 22nd city in the Southwest system. The airline began with 17 daily flights to four cities. In May, Southwest will become Lambert’s largest carrier operating 83 flights a day to 31 non-stop destinations.



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