DBE Goal Setting Consultation Meeting
Overview

• DBE Program Basics
• STL Goal Setting Methodology
• How to Provide Comments
• Questions
DBE Program Basics

• Governing US DOT Regulation
  – 49 CFR Part 26 and Participation by DBEs in Department of Transportation (DOT) Financial Assistance Programs

• STL Responsibilities
  – Establish Overall Goals (every three years)
  – Determine Contract Goals
  – Certification
    • Performed as part of the MO UCP
  – Monitoring and Enforcement
  – Reporting
49 CFR 26.45 requires an Airport to set overall DBE goals for FAA-funded projects.

Overall goals must be based on demonstrable evidence of the availability of ready, willing and able DBEs relative to all businesses ready, willing and able to participate in the airport’s FAA-funded contract opportunities.

Goal must reflect the level of DBE participation STL would expect absent the effects of discrimination.

Development of future goals considers previous attainments.
DBE Goal Setting Process

Goal-setting is a two-step process:

1. Establish a base figure based on the relative availability of DBEs to participate in STL’s FAA-funded capital projects.

2. Make any necessary adjustments to the base figure based on local market conditions.
Calculating the Base Figure

• The goal focuses on the participation of DBEs in FAA-funded contracts that will be awarded over the next three federal fiscal years.

• Potential projects are forecasted three years into the future.

• This provides a “best estimate” of potential contracting activity and opportunities.
Projected FAA-Funded Projects

Contracts Fiscal Year 2020
1. Reconstruction of Taxiway Delta from TW Charlie to RW 6-24
Construction
2. Design of the Reconstruction of RW 12R-30L from TW Romeo to TW Golf

Contracts Fiscal Year 2021
1. Reconstruction of RW 12R-30L from TW Romeo to TW Golf, Phase 1
Construction
2. Update to the Airport Pavement Management Plan

Contracts Fiscal Year 2022
1. Reconstruction of RW 12R-30L from TW Romeo to TW Golf, Phase 2
Construction
2. Design of Taxilane C from TW Romeo to TW Papa; TW Connectors, Project 1
Base Figure

DBE Firms

- In St. Louis Metropolitan Statistical Area
- Listed in MO UCP directory
- In relevant NAICS codes

All Firms

- In St. Louis Metropolitan Statistical Area
- From US Census County Business Patterns data
- In relevant NAICS codes
## Base Figure Calculation

<table>
<thead>
<tr>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>E</th>
<th>F</th>
<th>G</th>
<th>H</th>
<th>I</th>
<th>J</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Contract Name</strong></td>
<td><strong>Trade Description</strong></td>
<td><strong>NAICS Description</strong></td>
<td><strong>NAICS</strong></td>
<td><strong>Trade ($)</strong></td>
<td><strong>Census (St. Louis MSA)</strong></td>
<td><strong>MRCC Directory St. Louis MSA</strong></td>
<td><strong>DBE (%) ( = G/F)</strong></td>
<td><strong>DBE ($) ( = E x H)</strong></td>
<td><strong>DBE Contracts Percentage/Contract Goal</strong></td>
</tr>
<tr>
<td>Sample Project</td>
<td>Prime Contractor, Heavy Construction Asphalt Contractor, Heavy Construction Pavement Markings, Construction Management</td>
<td>Highway, Street, and Bridge Construction</td>
<td>237310</td>
<td>$7,844,867.66</td>
<td>97</td>
<td>25</td>
<td>26%</td>
<td>$2,021,873.11</td>
<td>20.22%</td>
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<tr>
<td>Heavy Construction Landscaping</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>Heavy Construction Electrical Contractor</td>
<td>Landscaping Services</td>
<td>Electrical Contractors and Other Wiring Installation Contractors</td>
<td>238210</td>
<td>$887,506.28</td>
<td>499</td>
<td>28</td>
<td>6%</td>
<td>$49,799.95</td>
<td>0.50%</td>
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<tr>
<td>Heavy Construction Pipe/Excavation Contractor</td>
<td>Water and Sewer Line and Related Structures Construction</td>
<td>237110</td>
<td>$495,967.82</td>
<td>92</td>
<td>17</td>
<td>18%</td>
<td>$91,646.23</td>
<td>0.92%</td>
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<tr>
<td>Trucking</td>
<td>Specialized Freight (except Used Goods) Trucking, Local</td>
<td>484220</td>
<td>$744,131.83</td>
<td>281</td>
<td>55</td>
<td>20%</td>
<td>$145,648.58</td>
<td>1.46%</td>
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<tr>
<td><strong>Total Contract</strong></td>
<td></td>
<td></td>
<td></td>
<td>10,000,000</td>
<td>2028</td>
<td>149</td>
<td>7.35%</td>
<td>$2,309,592</td>
<td>23.10%</td>
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</tbody>
</table>
Base Figure

22% Base Goal
## Step 2. Adjustments Base Figure

### Past DBE Participation (Five-Year Median)

<table>
<thead>
<tr>
<th></th>
<th>Total DBE Achieved</th>
<th>Total Contract Amount</th>
<th>Total DBE%</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>$7,087,251.00</td>
<td>$25,410,753.00</td>
<td>28%</td>
</tr>
<tr>
<td>2016</td>
<td>$0.00</td>
<td>$0.00</td>
<td>0%</td>
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<tr>
<td>2017</td>
<td>$1,114,053.00</td>
<td>$6,047,028.00</td>
<td>18%</td>
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<tr>
<td>2018</td>
<td>$970,610.00</td>
<td>$2,224,409.00</td>
<td>44%</td>
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<tr>
<td>2019</td>
<td>$2,072,853.00</td>
<td>$7,268,141.00</td>
<td>29%</td>
</tr>
</tbody>
</table>

**Median Past 5 Years Participation** | 28%
Step 2. Adjustments Base Figure

- Average participation on construction contracts was 19.85%.
- Average participation on professional services contracts was 40.12%.
- 94% of the dollars for proposed projects in this goal period will be going to construction projects.
- Therefore, we did not adjust the goal based on past participation.
Projecting Race-Neutral/Race Conscious Split

• Once the overall goal is established, STL must project what part of the goal it anticipates achieving race-neutrally (i.e., no DBE goals set on agreements/contracts) and what portion it anticipates achieving race-consciously (i.e., setting a goal).

• Since the airport has exceeded it goals and had race-neutral attainment, that factors into the future use of race-conscious goals.

• Based on past participation, for its 2020-2022 goal, STL projects attaining 7.5% race neutrally and 14.5% race-consciously.
Public Participation

• STL is required to communicate with the public in two ways
  • Consultative process with stakeholders
    • Today
  • Publishing of goal on its website
• Please send any additional comments on the goalsetting methodology to businessdiversity@flystl.com by April 21, 2020.
Questions and Discussion
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