



PROSHRED  
SECURITY  
(MBE)

## Document Destruction in the Digital Age

In a digital age where cybersecurity is often a high priority, it can be easy to let what ProShred Security franchise owner Nguyen Violette calls “the basics” of security slip through the cracks. “Digital hacking requires a high level of sophistication, but going through the trash does not,” Violette said. ProShred Security St. Louis minimizes the risk of identity or information misuse through onsite shredding services available for businesses and private use.

ProShred provides document destruction for Business Diversity Development (BDD) at St. Louis Lambert International Airport (STL). The BDD encourages the growth of minority-owned, women-owned, and disadvantaged businesses at STL and the City of St. Louis. Violette describes his Minority Business Enterprise (MBE) certification as a well-run and well put together process. “I’m confident that everyone who is certified through BDD programs is completely vetted. It wasn’t necessarily easy, but it was smooth,” he said. Other ProShred clients in the greater St. Louis area include city governments, banks, a car dealership, a real estate company and doctors.

ProShred shredders are located inside the trucks so that no documents or media leave the premises before being destroyed. Monitors on the trucks make it possible to watch the shredding and a Certificate of Destruction is issued to clients once the shredding is complete. “We use a pierce and tear or a cross-cut shredder, which rips everything into little pieces. While a desk shredder just cuts everything into long strips, our shredders rip through the strips as well,” Violette said. The shredders can also destroy hard drives, disks, tapes, x-rays and other media.

Violette started the St. Louis ProShred franchise in August 2016. The company is the only one in the area that is Triple A Certified by the National Association of Information Destruction (NAID). Violette attributes success of the company to the fact that they provide the most secure destruction in the area and their attention to customer service. “It’s not our client’s job to fit into our process, it’s our job to make that part of their job as easy as we can and as seamless as we can,” he said.

For more information about ProShred, visit [www.proshred.com/st-louis/](http://www.proshred.com/st-louis/).