

# ST. LOUIS LAMBERT INTERNATIONAL AIRPORT

Request for Qualifications St. Louis Lambert International Airport Public-Private Partnership

November 1st, 2019



### STRICTLY PRIVATE & CONFIDENTIAL

November 1st, 2019

### To the Attention of:

Mr. Glenn Muscosky

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Phone: (212) 883-6325 Matthew.hughes@moelis.com **Mr. Michael Garvin**Deputy City Counselor

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Garvinm@stlouis-mo.gov

### St. Louis Lambert International Airport

Dear Sirs,

We are writing with reference to the Request for Qualifications for a potential public-private partnership (the "Airport P3") involving St. Louis Lambert International Airport (the "Airport" or "St. Louis Airport") dated October 4<sup>th</sup> 2019 (the "RFQ"). We would like to thank you for the opportunity to participate in the process and the information provided.

Atlantia S.p.A. ("Atlantia") is delighted to submit this Statement of Qualification (the "SOQ") and provide you with the required information detailing how our organization would be an ideal partner for the Airport P3 program.

The SOQ is based solely on information available in the RFQ and is presented in accordance with the sequence set out in the RFQ. For the avoidance of doubt, this SOQ is to be considered indicative and non-binding.

Please do not hesitate to contact us in case you have any questions regarding our responses and / or our organization.

We look forward to hearing from you.

Yours sincerely,

### Marco Troncone

Head of Airport Business Coordination Atlantia S.p.A.

# 1. Cover Page

Atlantia S.p.A. ("Atlantia" or the "Group") is submitting this Statement of Qualification (the "SOQ") for the Airport P3 involving St. Louis Airport in response to the RFQ.

Atlantia is one of the world's leading investors and operators of transport infrastructure in the toll roads and airport sectors with revenues of \$12.6bn<sup>(1)</sup> and EBITDA of \$8.1bn<sup>(1)</sup> (2018 data). Atlantia is listed on the Italian Stock Exchange with a current market capitalization of around \$20.0bn<sup>(2)</sup>.

The Group develops and manages infrastructures all over the world, leveraging on its deep industrial experience, operational know-how, network and resources. Atlantia currently owns and operates c.3,000 km of toll roads in Italy, c.2,000 km of toll roads in Brazil, Chile, India and Poland and an additional c.8,500 km in Spain, France and Latin America through its 50%+1 share subsidiary, Abertis Infraestructuras S.A.

In the airport sector, Atlantia manages through Aeroporti di Roma S.p.A. ("AdR") the two commercial airports of Rome, Fiumicino and Ciampino, which, together, served more than 48 million passengers in 2018. Furthermore, in 2016 Atlantia (in consortium with EDF Invest) finalised the acquisition of a controlling stake in Aéroports de la Côte d'Azur S.A. ("ACA"), the company that controls the airports of Nice-Côte d'Azur, Cannes-Mandelieu and Saint Tropez, which served c.14 million passengers in 2018. AdR and ACA are both concession businesses which expire in 2044. Atlantia also owns a 29.4% stake in Aeroporti di Bologna S.p.A. (more than 8 million passengers in 2018).

The Group also owns a 100% stake in TELEPASS, the leading electronic tolling company in Italy, a 23.9% stake in HOCHTIEF, leading global infrastructure group active in construction and related services, and 16.6% stake in GETLINK, infrastructure player operating the Euro Tunnel between Britain and France.

Mr. Marco Troncone (Head of Airport Business Coordination of Atlantia) will act as the Project Leader on behalf of Atlantia and will represent the main contact person for any future correspondence. Please find below the contact details:

Marco Troncone - Head of Airport Business Coordination | Atlantia S.p.A.

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Via Antonio Nibby, 20 - 00161 Roma

Marco, born in Naples in 1971, has been an Executive Vice President and Head of Airport Business Coordination of Atlantia since October 2018. He previously worked for Atlantia's subsidiary Aeroporti di Roma, first as Head of Strategic Planning and Board Relations from 2011 and then as Chief Financial Officer between 2013 and 2018. Prior to this, he held a number of roles both in Italy and overseas for Sintonia SA, A.T. Kearney and Technip Italy, gaining extensive experience in strategy, corporate finance and infrastructure with a particular focus on airports. He is a Board of Directors member of a number of Atlantia Group companies (e.g AdR, ACA). Marco obtained a degree in Chemical Engineering from Federico II University in Naples before completing a Master in Business Administration at SDA Bocconi.



# 2. Executive Summary

Atlantia and its subsidiaries are delighted to submit this Statement of Qualification for the Airport P3 involving St. Louis Airport in response to the RFQ.

St. Louis Airport P3 offers a unique opportunity to establish Atlantia's presence in the US aviation market. Atlantia is committed to be a long-term partner for the City of St. Louis and does not envisage exiting from the investment prior to the end of the lease term. In line with the Group's strategy. Atlantia will dedicate its considerable experience, operational expertise and financial resources to transform the Airport to serve the local community and the wider St. Louis region, while preserving a close alignment with the City's objectives.

Atlantia fully recognizes that the partnership will have transformative impacts on the Airport and the St. Louis region and therefore will endeavor to devise a solution that satisfies the City's primary objectives, delivers a world-class passenger experience and provides substantial benefits to all stakeholders.

Atlantia is the world's leading owner and operator of transport infrastructure underpinned by market leadership in the airport and toll-road sectors with revenue of \$12.6bn<sup>(1)</sup> and EBITDA of \$8.1bn<sup>(1)</sup> in 2018. Atlantia is listed on the Italian Stock Exchange with a current market capitalization of around \$20.0bn<sup>(2)</sup>. The Group has total available liquidity of over \$14.8bn<sup>(3)</sup> and solid investment-grade ratings.

In the airport sector, Atlantia manages through AdR the two commercial airports of Rome, Fiumicino and Ciampino, which, together, served more than **48 million** passengers in 2018. Fiumicino is the largest airport in Italy. Furthermore, Atlantia controls the second-largest airport platform in France, ACA. ACA comprises the airports of Nice<sup>(4)</sup>, Cannes and Saint Tropez and served nearly **14 million** passengers in 2018. Atlantia also owns a 29.4% stake in Aeroporti di Bologna (more than **8 million** passengers in 2018).

St. Louis Airport represents a strong fit with Atlantia Group's growth strategy and is aligned with long-term shareholders' objectives. In particular:

- The transaction will be a unique opportunity for Atlantia to accelerate international expansion outside Europe and to improve cash flow diversification;
- The long-dated concession would be aligned with Atlantia's commitment to stay invested and drive developments in the long run supporting the development of the Airport;
- Atlantia has a strong appetite for investments in airports subject to attractive regulatory regimes in strategic geographic locations with traffic growth potential and significant commercial opportunities;
- Having a controlling stake is imperative for Atlantia to fully influence asset and drive value creation; and
- Finally, In St. Louis, Atlantia sees significant potential to leverage the Group's extensive capabilities and expertise, particularly in point-to-point low-cost traffic, transfer traffic and real estate development, as demonstrated by its outstanding track record with the AdR and ACA acquisitions.

Upon realizing its potential under Atlantia, the Airport would be a significant add-on to Atlantia and to the St. Louis region based on the following attractive characteristics:

### **High-Quality** First large mainland US airport to be fully leased to a private operator Asset with Leading US hub with fast-growing enplanements and attractive passenger growth Solid Opportunity to bring international best practices and private investments to US airports **Fundamentals** Location in US geographic center and captive O&D Midwestern traffic enhance ability to serve Strategically as a connection hub and a multi-use logistics platform **Located Asset** with Strong Opportunity to improve infrastructure and bring global partners to fill currently excess capacity Potential for Multiple value-enhancement opportunities: (i) Retail optimization and expansion, (ii) extension Multiple and/or renegotiation of current airline agreements, and (iii) expansion of revenue base through Upside targeting new airlines, developing new cargo facilities and improving parking assets Ability to Ability to unlock large value to the City via an upfront payment and/or revenue share over time Deliver Significant growth potential, including excess land to develop cargo and non-aviation activities **Transformative** Align with local stakeholders to deliver a world-class experience for passengers and airlines Value Multiple operational enhancement opportunities to drive economic growth for the St. Louis region Unique Renovation and modernization of terminals to enhance passenger experience Opportunity to Grow Expansion and optimization of F&B and retail offerings Airport and Renegotiation of current airline agreements and targeting new airlines Enhance Expansion of revenue base through capacity scaling, marketing and adding logistics facilities **Broader** St. Louis Opportunity to leverage St. Louis' vibrant corporate environment and highly skilled workforce to **Economy** be a long-term partner in local infrastructure development and operation

# 3. Description of Respondent

# **Overview of Atlantia SpA**

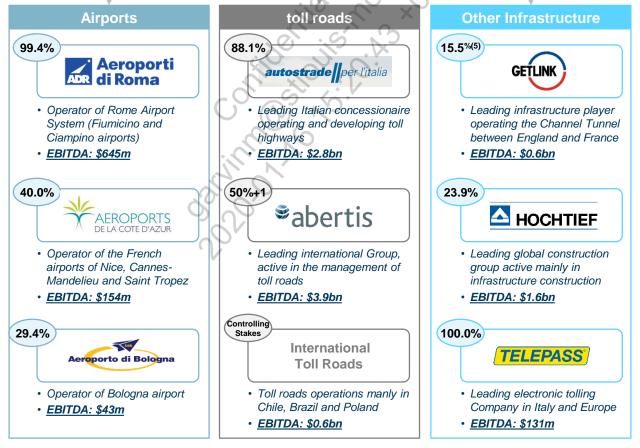
Atlantia is a **global infrastructure player** with leading positions in **toll roads and airports**. Headquartered in Rome, the Group is listed on the Italian Stock Exchange with a current market capitalization of around **\$20.0bn**<sup>(1)</sup>. In 2018, Atlantia posted **Revenues of c.\$12.6bn**<sup>(2)</sup> and an **EBITDA of c.\$8.1bn**<sup>(2)</sup>. The Group currently has approximately **31,000 employees worldwide**.

The Group has **total available liquidity** of up to approximately \$14.8bn<sup>(3)</sup> between cash and committed facilities as of June 30<sup>th</sup> 2018 and is rated BBB-, Baa3 and BBB by S&P, Moody's and Fitch respectively.

Atlantia's main shareholder is **Sintonia S.p.A.** which holds a **30.3% stake** in the Group. Sintonia is an investment vehicle, which is in turn **fully-owned by Edizione S.r.I.**, the holding company of the **Benetton Family** (see Appendix A). Edizione has a strong presence in the United States through HMSHost Corporation (see Appendix B), an American highway and airport food service company, 100% owned subsidiary of the Italian listed company Autogrill<sup>(4)</sup>.

The chart below reports an overview of **Atlantia Group's structure** with an indication of the assets owned respectively in the airports, toll roads and other infrastructure segments.

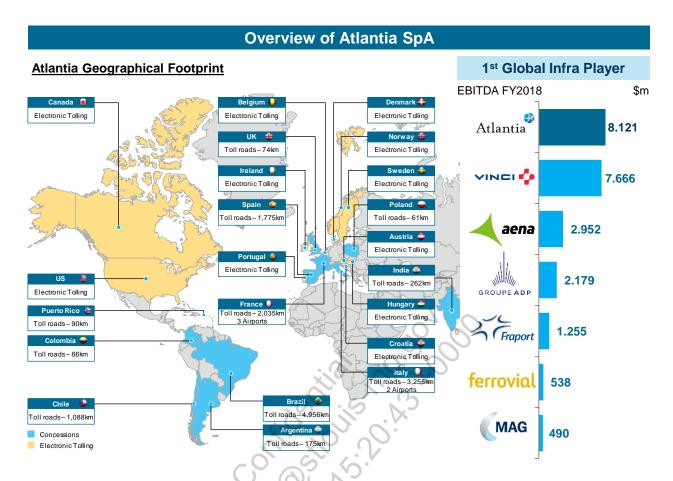




Atlantia has operations in 23 countries worldwide, as highlighted in the chart in the following page. In the US, Atlantia is present through its subsidiary ETCC, a Richardson Texas-based toll systems integration and services company. ETCC has two decades of experience providing custom integrated software-hardware solutions and related operations and maintenance services to many of the largest and most technically advanced public agencies managing toll infrastructure in the US.

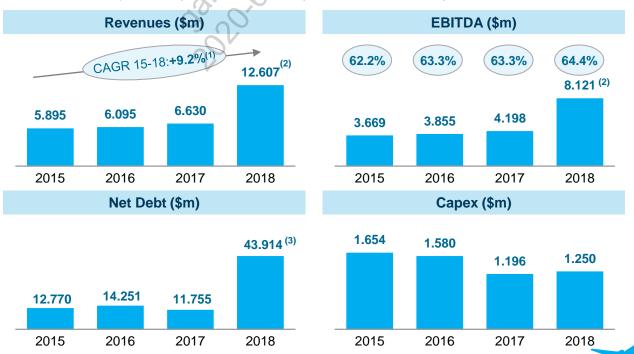
Notes: (1) As of October  $30^{th}$  2019 and equivalent to c. $\in$ 18.0bn. (2) Equivalent to: Revenues  $\in$ 11.3bn and EBITDA  $\in$ 7.3bn, pro forma financials 2018 including 100% of Abertis. (3) Equivalent to:  $\in$ 13.3bn  $\underline{o/w}$  c. $\in$ 0.8bn of restricted cash. (4) Edizione owns 50.1% of Autogrill. (5) 26.66% of voting rights.

# 3. Description of Respondent (Cont'd)



Over the last 4 years, Atlantia has posted a +9.2%<sup>(1)</sup> revenue CAGR. In 2018, Atlantia posted revenues and EBITDA respectively of \$12.6bn<sup>(2)</sup> and \$8.1bn<sup>(2)</sup>. In 2018, net debt increased to \$43.9bn<sup>(3)</sup> on the back of Abertis acquisition.

The charts below report the key financials posted by Atlantia over the last 4 years.



Notes: (1) CAGR calculated assuming revenue FY2018 equal to €6,916m (\$7,686m), thus without considering full consolidation of Abertis. (2) Equivalent to: Revenues €11.3bn and EBITDA €7.3bn, pro forma financials 2018 including 100% of Abertis. (3) Equivalent to €39.5bn.

# 3. Description of Respondent (Cont'd)

# **Overview of Atlantia SpA**

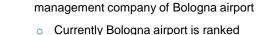
### Atlantia's Presence in the Airport Sector

In the airport sector, Atlantia manages through Aeroporti di Roma S.p.A. the two main airports of Rome, Aeroporto Internazionale Leonardo da Vinci ("Fiumicino"), the largest and most important airport in Italy, and Ciampino. The Rome airport system served more than 48million passengers in total in 2018. In 2013, Atlantia acquired AdR for an implied enterprise value of \$3.5bn.

In 2016, Atlantia led a consortium with EDF Invest to acquire a 64% stake in Aéroports de la Côte d'Azur S.A. ("ACA") (enterprise value of the transaction equal to \$1.4bn), the company that controls the airports of Nice-Côte d'Azur, Cannes-Mandelieu and Saint Tropez. Being the second-largest airport platform in France, Aéroports de la Côte d'Azur served approximately 14 million passengers in 2018.

Atlantia also owns a 29.4% stake in Aeroporto di Bologna S.p.A., acquired in 2017, the 8th busiest airport in Italy by passenger number (#4 in Italy for global connectivity).

Asset	Description	Key Financials	Selected Pictures
	Aeroporti di Roma operates Rome's Fiumicino and Ciampino airports	90,00	Managing the most crucial Airport in Italy
Aeroport	<ul> <li>Currently Fiumicino is ranked #1 in Italy and #9 in Europe for number of passengers and #1 airport<sup>(1)</sup> in Europe for quality of service</li> </ul>	Revenues: \$1,039m	
ADRI di Roma	<ul> <li>AdR registered in 2018 a total of 48.8m passengers (+4.2% vs. 2017)</li> </ul>	EBITDA: <b>\$645m</b>	at higher quality levels vs any other Airport in Europe
	The airports serve over 230 destinations, through 100 carriers		ROME FCOI BEST AIRPORT
	Transfer share equal to 25%		2018   2019 BEST IN EUROPE
	<ul> <li>Aéroports de la Côte d'Azur is the company that controls the airports of Nice, Cannes-Mandelieu and Saint Tropez</li> </ul>		Strong Presence in France with #2 Airport System
AEROPORTS DE LA COTE D'AZUR	<ul> <li>Currently ACA is ranked #2 airport system in France for number of passengers served</li> </ul>	Revenues: \$339m EBITDA: \$154m	
	<ul> <li>ACA registered in 2018 a total of 13.9m passengers (+5.1% YTD)</li> </ul>		
	<ul> <li>The airports serve 122 destinations, through 61 carriers</li> </ul>		
	Aeroporto di Bologna S.p.A. is the		Presence in Central / Northern Italy



oporto di Bologna

Currently Bologna airport is ranked #8 in Italy for number of passengers and #4 in Italy for global connectivity

- The Company registered in 2018 a total of **8.5m passengers** (+3.8% vs. 2017)
- The airport serves 114 destinations, through 49 carriers



Revenues: \$127m

EBITDA: \$43m





# 3. Description of Respondent (Cont'd)

# **Overview of Atlantia SpA**

### Atlantia's Presence in the Toll Road Sector

Atlantia is the global leader in the transportation infrastructure sector with over 60 years of experience in toll roads management. The Group currently operates - through its subsidiaries and affiliates - c.3,300 km of toll roads in Italy (mainly through Autostrade per l'Italia), c.2,000km in France (through Abertis), c.1,800km in Spain (through Abertis), c.5,000km in Brazil and c.2,000km in Argentina, Chile, Colombia, Poland, Puerto Rico, India and UK.

In 2018, Atlantia completed the €16.4bn acquisition of Abertis alongside ACS Group, consolidating further its global leadership in the toll road infrastructure sector.

Asset	Description	Key Financials	Selected Pictures
	<ul> <li>Autostrade per l'Italia is the Italian leading concessionary managing and developing toll highways</li> </ul>		Leading Italian toll highways concessionary
	<ul> <li>The Company manages a network of c.3,020 km across the Country</li> </ul>	Revenues: \$4,450m	
autostrade per l'italia	<ul> <li>The company owns 6 concessionaries managing 217 service areas and serving 15 regions across 60 provinces</li> </ul>	EBITDA: \$2,753m	
	<ul> <li>Recent Abertis acquisition added c.236km to Atlantia's Italian network, for a total of 3,255km (over 50% of the country's motorway network)</li> </ul>	2.V2	
	Abertis is leading international Group active in the management of toll roads		Strong presence in Europe and Latin America
	<ul> <li>The Group manages a network of over 8,500 kilometers of high capacity and quality roads, mainly in:</li> </ul>		
abertis	<ul> <li>Spain: 13 operators, managing a network of c.1,777km</li> </ul>	Revenues: \$5,840m EBITDA: \$3,944m	
	<ul> <li>France: 4 operators, managing a network of c.2,036km</li> </ul>	. ,	
	<ul> <li>Latin America: 18 operators, managing a network of c.4,456km mainly in Brazil, Chile and Argentina</li> </ul>		
	The segment includes Atlantia's toll-		Managing infrastructure asse

highways operations mainly in Chile, Brazil and other countries, specifically:

International

**Toll Roads** 

Brazil: 4 operators, managing a network of **c.1,536km** (excl. Abertis)

- Chile: 6 operators, managing a network of c.314km (excl. Abertis)
- India: 1 operator, managing a network of c.110km (excl. Abertis)
- Poland: 1 operator, managing a network of c.62km

ets in international contexts



Revenues: \$810m

EBITDA: \$622m



Atlantia has also investments in other sectors aside from airports and toll roads (see Appendix C).



# 4. Operational and Management Capability

# i) Operations and Maintenance Expertise

Experience in managing and improving other commercial airports

Atlantia has demonstrated over the years extensive experience in managing and improving the commercial airports owned and managed by the Group.

# Aeroporti di Roma

Since Atlantia's acquisition in 2013, AdR has experienced a constant increase in number of passengers at levels above what registered in the years prior to Atlantia acquisition, as highlighted from the following chart. Significant further growth is expected over coming years based on the development plan of the airport.



Moreover, AdR received multiple awards from industry associations, including the "World's Most Improved Airport Award 2018" by SkyTrax, the "Best Airport Award 2019" by ACI Europe (award already received in 2018) and the "Airport Service Quality Award 2018(2)" by ACI World (award already received in 2017), demonstrating Fiumicino's positioning as #1 airport in Europe in terms of quality of services for passengers. AdR has also joint the "global airport quality rating programme" of Skytrax, receiving a rating of 4 stars out of 5 and being one of the 52 airports wordwide which have been awarded with such rating (only 12 airports have a 5 stars rating). Atlantia has been also able to enhance the standing of airlines present at Rome airport, which today includes all major FSC. Under Atlantia ownership, AdR has also delivered significant non-aeronautical commercial improvements at Fiumicino Airport which have contributed to generate significant improvement in the quality of the service and growth in the number of passengers as well as in the financial results delivered, as shown above. Examples include the extension of Non-Schengen Commercial Area (+30% sales per passenger since opening) as well as the New Schengen Retail area (up to 20'000 sqm of commercial activities), see Appendix D for details.

### Aéroports de la Côte d'Azur

Since Atlantia's acquisition in 2016, Aéroports de la Côte d'Azur has experienced a strong growth in number of passengers, as highlighted from the chart below.



Moreover, Nice Airport was the only airport in France ranked for its quality of service by Skytrax in 2018 and the first ever French airport to receive the "Famille Plus Label" prize.

Notes: (1) EBITDA does not include revenues and costs from construction services. (2) Among airports with over 40m passengers annually.

# i) Operations and Maintenance Expertise

**Experience in Managing Facility Maintenance / Repair and Procurement of Related Materials** 

Maintenance and repair activities at AdR are performed by a specific internal division (c.350FTE) and by third parties. The in-house division is organized in groups of workers and each group is responsible for the maintenance of specific equipment/area of Fiumicino and Ciampino airports. AdR operates in-house supervision and emergency repair services, while all the other activities are outsourced to high quality third parties (including Bombardier, Leonardo, Johnson Controls, ABB and Schneider). Maintenance processes are managed through an Enterprise Resource Planning platform ("ERP") using the SAP Enterprise Asset Management software ("SAP EAM"). The area covered by maintenance activities for Fiumicino includes: #125 lighthouse towers, #204 aviation obstacle lights, #292 luminous boards and #13,737 lights.

A list of maintenance activities performed at AdR is reported below:

Area	Maintenance Activities Platform	Equipment under Maintenance	Selected Pictures	Yearly Expenditure <sup>(1)</sup>
Heating Systems	Ordinary and extraordinary maintenance     Emergency repair services	#210 Air Handling Units #79 Refrigeration Units #30 Cooling Towers #60,000 Field Controllers #3,700 Fan Coils #700 Electric Water Pumps		
Surveillance System	<ul> <li>Ordinary maintenance</li> <li>Technical specifications for subcontractors</li> <li>Emergency repair services</li> <li>Fire alarm system (100FTE)</li> </ul>	#28,000 Fire Detection Sensors #2,800 Cameras #5,000 Alarm Repeaters #500 Sound Diffusion Systems #200 Temperature Sensors		
Electro- mechanical System	Ordinary and extraordinary maintenance of automatic doors and automatic gates     Management of AdR vehicles     Management of fuel pumps     De-icing activities	#224 Elevators #108 Escalators #43 Moving Walkaways #9 De-icers #516 Automatic Doors		
BHS and RX System	Ordinary and extraordinary maintenance of BHS and RX     Management of baggage handling     Management of flights allocation to sorting plants	#2 Baggage Handling Systems #108 RX Machines #13 Carousels for Baggage Claim #7,500 Conveyors #36 Automatic Tag Readers		
Electrical System	Ordinary and extraordinary maintenance     Management of workshop activities     Emergency repair services	#130,000 Lights #9,500 Runaway lights #104 Electrical Cabins MV/BT #1,600 Electric Panels BT		
Civil Works	<ul> <li>Ordinary maintenance</li> <li>Management of restrooms services</li> <li>Emergency restrooms services</li> <li>Floor/ceilings maintenance and refurbishment services</li> </ul>	Restrooms Signposting Windows Ceilings and False Ceilings		
ALS	Remote control of ALS     Monitoring of single lights     Light intensity adjustments	#13,737 Lights #196 CCR #5,312 Monitoring Equipment #125 Lighthouse Towers		
Pavement Management System	Ordinary and extraordinary maintenance of runaways pavement     Monitoring of the state of conservation of pavements	Runway Surface Friction Testing Equipment Surface Trailer Friction Tester		

A contact center, open 24 hours a day, promptly responds to any query and oversees the maintenance activities. When a malfunction occurs, the contact center promptly opens a ticket in the online platform. This ticket is then assigned to the responsible maintenance group which will perform the necessary tasks to fix the malfunction. AdR manages circa #90,000 malfunction events per year.

The principles governing the AdR's purchasing activities are based on respect for competition and non-discriminatory practices among potential competitors. To underline the importance of these themes, AdR has developed and implemented a vendor rating system that allows ex-ante assessments with regard to Corporate Social Responsibility and economic-financial soundness of the supplier. Moreover, a supplier audit programme has also been implemented. ADR has performed about 1500 tenders in the last 3 years for around €0.5bn.

Notes: (1) Includes OPEX and CAPEX.

# i) Operations and Maintenance Expertise

<u>Familiarity with FAA regulations and procedures, airport operations, construction and maintenance standards</u>

There is a general conformance between FAA Regulations and the Standards and Recommended Practices of ICAO Annex 14, Volume I.

The Company Aeroporti di Roma holds a Certificate, pursuant to Regulation (EC) No 216/2008 of the European Parliament and of the Council and the Commission Regulation (EU) No 139/2014, issued by the Italian CAA (ENAC). The Regulation (EU) No 139/2014 is officially referred to as IR-ADR (Implementing rules – Aerodromes), but it is more commonly known as EASA ADR. It replaces existing national requirements with regard to the management, certification and operations of aerodromes in European states.

The standard of reference for EASA ADR at ICAO's level is Annex 14, Volume I, which is applicable to all aerodromes open to public use in accordance with the requirements of Article 15 of the ICAO Convention. The contents of Annex 14, Volume I, reflect the planning and design, as well as operation and maintenance, of aerodromes. The **European Regulation is also closely based on ICAO Documents** 9734 (Safety Oversight Manual) and 9774 (Manual on Certification of Aerodromes).

Even if the Company is not directly subject to FAA regulations, it is subject a regulatory framework, the ICAO Standards and Recommended Practices, which are quite similar.

Regarding the planning and development of airport infrastructures, AdR is compliant with international standards from IATA, ICAO and EASA. For instance, during the planning of the fourth runway, AdR had to comply with the standards regarding the distance between parallel runways. Indeed, AdR opted for a ranways' distance of 820 meters, which allows to carry out activities simultaneously in both runways. The standards required 760 meters, which have been incremented by 60 meters as imposed by: (i) EASA CS ADR-DSN.B.055 minimum distance between parallel instrument runways, (ii) ICAO Annex 14 - 3.1.11 Minimum distance between parallel runways, and (iii) FAA Advisory circular AC 150/5060-5.

FCO and CIA airports also have certifications for EASA 139/2014, whose standards are perfectly in line with ICAO's. Those standards are also similar to the FAA requirements.

Experience with Facilitating Airport Passenger Growth via Route Development and Marketing

**Atlantia manages 5 airports** with more than 60 million passengers **in Italy and France**. In Rome, via its subsidiary Aeroporti di Roma, Atlantia operates Fiumicino Airport managing more than 200 destinations, more than 43 million of passengers and relationships with more than 100 airlines.

Atlantia can leverage a unique story of building successful partnerships with airlines, both in Rome and in Nice, aimed at delivering the best possible service for passengers while developing an attractive route strategy. This is confirmed by a strong track record of growing traffic and opening new routes, in particular:

• Aeroporti di Roma: traffic growth since acquisition in 2013 equals to 3.5% CAGR corresponding to a c.11% increase. Since 2017, Rome FCO has added more than 15 new carriers (including and not limited to Sichuan Airlines, Kenya Airways, Cabo Verde Airlines, S7, Pobeda), over 20 new destinations (e.g. Hangzhou, Shenzhen, Chengdu in China; Dallas, San Francisco in USA; Johannesburg in South Africa; Nairobi in Kenya; Ankara in Turkey, Kutaisi in Georgia, Odessa and Kharkov in Ukraine, etc.) and over 100 new routes in existing destinations with new carriers and capacity increases;

In addition, AdR has developed strategic projects, aiming to develop FCO Hub connectivity through "base" development plans (e.g. Vueling is now connecting FCO to over 20 international destinations, offering over 25 frequencies per day; Norwegian, on top of connecting FCO to Northern Europe, has started flying long haul serving 4 US destinations);

 Aéroports de la Côte d'Azur: traffic growth since acquisition in 2016 equals to 5.6% CAGR with several new routes, new destinations and new carriers added.

# i) Operations and Maintenance Expertise

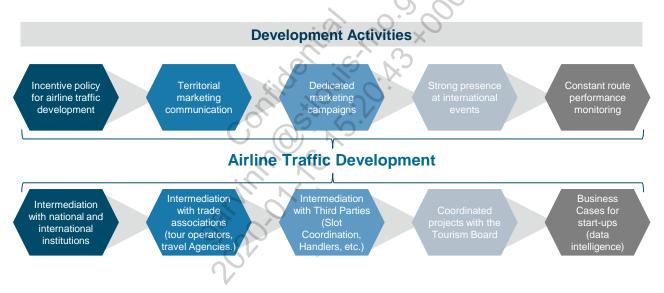
i.4.

### Experience with Facilitating Airport Passenger Growth via Route Development and Marketing

### **Development Guidelines**

Atlantia adopts a **tailored approach to airlines** centred around **passenger satisfaction and value optimization** to achieve mutually beneficial goals. The airline development strategy is based on 4 pillars to support and encourage traffic growth and operational efficiency:

- i. **Long-term partnerships with carriers**: long-lasting strategic, commercial and financial relationships with airlines based on a common vision underpinning future development and investment plans;
- ii. Market development: increasing penetration and stimulating growth in both new and existing markets by making best use of existing infrastructure;
- iii. New carriers: attracting new carriers to enhance airline offer, improve diversification hence reducing concentration risks and crystallizing new avenues of growth;
- iv. Airport connectivity: encouraging and building development of products, services and collaboration agreements that give connectivity and strength to the hub concept.



Atlantia can offer carriers with a proprietary **in-house developed system** to enhance quality / performance based on (i) continuous **KPI monitoring**, (ii) tailored airline surveys focused on **operational aspects** and (iii) capability to identify **quality improvement actions** to be implemented.

### A Structured and Iterative Approach to Develop Long-term Partnerships

### **Airlines Quality Program**

- Airline KPI measurement
- Periodic structured interviews with station managers aimed to facilitating airline operations
- Identification of top issues and related action plan (quick-win & short/medium term)
- Validation with airline senior representatives
- Monitoring/implementation of actions identified

### **Key Account Management**

- Operational support (slot concession, allocation of operational spaces and specific requirements)
- Interface for real-time problem solving
- Review of operational performances and identification of improvement activities
- On demand services specific for airline customers
- Start-up of new operations



# i) Operations and Maintenance Expertise

i.4.

### Experience with Facilitating Airport Passenger Growth via Route Development and Marketing

### Selected Case Studies of Route Development and Marketing Strategies

Atlantia has achieved **outstanding results in cementing partnerships with airlines in Fiumicino** since the acquisition of AdR, confirming their capability to stimulate traffic growth. In particular:

- North America: AdR reported 3.1 million passengers in 2018 representing a 16% increase over 2017 and 24% over 2016, making the segment one of the fastest growing in Fiumicino;
- Central / South America: As an airport hub, located in the centre of Italy and the Mediterranean Area,
  Fiumicino is naturally counting on connecting flows. In 2018, Central/South America passengers
  volumes grew by +24% with a strong transfer component (+25% of growth in passenger numbers);
- Far East: Driven by a strong focus on new emerging markets, Fiumicino plays an important role in enhancing the connectivity between Italy and Greater China, connecting Rome with 12 major cities. Fiumicino is one of the few European airport hubs to have flights of all 4 major Chinese carriers.

**China -** The success achieved by Atlantia in developing a long-term strategy and relationships to support traffic growth from China is a **testament of the traffic development capabilities**. Main strategies include:

- To build solid relationships on both commercial and institutional sides, both in Italy and China
  (inter alia airlines, tour operators, travel agencies Chinese payment services providers, Italy China
  Foundation, Chinese airports, embassies, trade agencies, trade fairs, and media organisation, etc.);
- To build in Fiumicino the best European "airport travel experience" tailored for Chinese passengers (e.g. acceptance of WeChat Pay and AliPay, promotion of knowledge on China and Chinese customers in Italy, signage in Chinese languages, focus on luxury shopping and personal shopper services);
- To launch target marketing and communications activities in China, and secondarily in Italy, "for Chinese, done by Chinese, according to Chinese style" (e.g. official WeChat, adverting in Chinese-language websites and apps, Chinese new year events, promotion with Chinese key opinion leaders);
- In summer 2019, Rome connects to 12 major cities in Greater China, with over 900k passengers forecast for the year vs. only to Beijing, Taiwan and Hong Kong and c.200k passengers / year in 2010.

Low-cost Carrier - Atlantia can leverage a strong track record of developing low-cost airline traffic. AdR airline development strategy with regards to LCC follows a rigorous targeted process envisaging 4 steps:

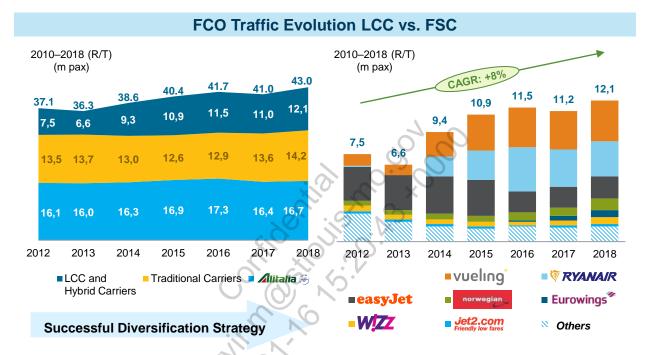
- 1. Segmentation: identify target LCC & hybrid carriers in 3 categories:
  - i. Based at Fiumicino carriers based at the airport with strategies to expand in both domestic and international segments (e.g. Ryanair and Vueling);
  - ii. Relevant for Fiumicino targeted strategy for Fiumicino encompassing selective growth in selected segments (e.g. Easyjet and Norwegian);
  - iii. Others other carriers focusing on their home markets:
- 2. Identify and present market opportunities to carriers: constantly sharing business cases-driven opportunity and harmonized development to avoid route overlapping and ensure long-term sustainability;
- 3. Understand the need of each individual LCC: capability of AdR to accommodate operational and marketing needs for each individual carrier to support traffic development;
- **4. Nurturing relationships**: strengthening of a deep commercial relationship and involvement of all company areas towards customer satisfaction.

# i) Operations and Maintenance Expertise

**Experience with Facilitating Airport Passenger Growth via Route Development and Marketing** 

The strategy's success is confirmed by strong results achieved by Fiumicino over the last 5 years. In particular:

- Vueling: in 2013, Fiumicino had only 8 destinations with Vueling with c.900,000 passengers per year. In 2018 traffic has reached 3.5 million with a CAGR of more than 30% and an increase of c.4x;
- Norwegian: Atlantia has strongly supported the growth of Norwegian at Fiumicino stimulating the carrier to launch direct long-haul point-to-point since 2013 traffic has doubled with a CAGR of c. 17%.



**North America -** Traffic growth benefits from a tailored strategy to improve customer service for American passengers (e.g. new security flows, facilities and direct access to a new boarding area).

- In 2017, American Airlines opened a new flight to Dallas while Norwegian to Newark and Los Angeles.
   Number of seats and passengers from Air Canada and Air Transat grew by 5% and 6% respectively;
- In 2018, strong growth continued with a new route to San Francisco, increased weekly frequencies for flights to Newark and Los Angeles and flight to Dallas extended for the whole summer season.
   Canadian market experienced a growth in 11% in both seat and passenger numbers;
- All major American FSC (American Airlines, Delta Airlines, United Airlines) are present at FCO.

Cargo - On the cargo side, growth in recent years has been higher than the average increase in passenger traffic. These results are mainly generated by:

- The expansion of trade to non-EU markets (+12% extra-EU freight traffic to FCO in 2018);
- Dedicated cargo infrastructures (aircraft aprons, accessibility, handling areas and landside car parks, first and second line warehouses);
- Specialized, dedicated facilities for traffic segments. Notably AdR is fully certified under IATA CEIV
  Pharma, the protocol for pharmaceutical handling excellence, which is highly crucial for US market.



# ii) Capital Improvement Experience

Atlantia has demonstrated over the years extensive experience in managing the implementation of large-scale public use facilities. At AdR, since the acquisition in 2013, Atlantia has undertaken a number of capital programs at Rome airports, most of them were delivered ahead of schedule and under budget.

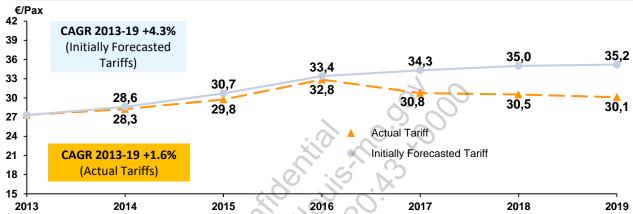
Such expertise is illustrated by the following examples of Atlantia's airports projects.

Project	Description	Investment (\$m)	Pictures
East Terminal Capacity Enhancement at Fiumicino (completion in 2020)	<ul> <li>Terminal 1 north extension and new pier A - +6 million passengers per annum</li> <li>#16 high-capacity security lines, +#40         check-in desk, +#3 new baggage belts, #7         remote gates and 90k sq.m in renovated         and new buildings areas</li> </ul>		Più de la company
West Terminal Capacity Enhancement at Fiumicino	<ul> <li>Terminal 3 extension: Add +6 million passengers per annum, #8 remote gates, 25,000sq.m in new departure lounge, #3 airlines lounges, #40 high-end retail outlets and a new baggage handling system</li> <li>Area of 132,000sq.m., of which approx. 86,000sq.m. for departures area "F" and approx. 46,000sq.m. for the front building</li> </ul>	5.5000	11
Runway Resurfacing	Refurbishment of the surface of runway 16L/34R     Implementation of rainwater disposal system	Ç3	
New BHS/HBS in Terminal 1	New Baggage Handling System at terminal     with a capacity of #10,800 bag/hour	_	
Electrical Distribution Substation	Construction of a new high-medium voltage electrical substation, located near the existing facility, to ensure greater reliability of the entire electrical grid		
Curbside Refurbishment	<ul> <li>Improved external signage (+#64 signs), giving information on ground transport and journey times</li> <li>#118 benches installed along the external canopy of the Terminals</li> </ul>		
Car Park Revitalization	<ul> <li>Refurbishment of the external casing as well as improvement of cars entries and exits</li> <li>Improvement of lighting and lamps substitution from neon to led</li> </ul>		
Border Control Immigration Area Optimization	<ul> <li>E-Gates extended to non-EU authorized passengers (+#6 E-gates vs 2018)</li> <li>Adaptation of the E-gates area with installation of two new devices and reconfiguration of the accumulation areas and the delimitation walls</li> </ul>		Property of the state of the st
General Aviation Terminal	Renovation of landside front with canopy aiming at more privacy, security and new architecture style		EDMA CARREST

# ii) Capital Improvement Experience

For capex investments, Atlantia uses a **two-pronged strategy of built-by-module extension and existing resource optimisation**. On the one hand, greenfield expansion is done in an efficient, self-contained and better controlled manner with minimal disruption to other areas; on the other hand, brownfield optimisation in the current terminal boundary maximizes efficiency of existing infrastructure and cost savings. As a result of its efficiency, Atlantia has a **strong track record in delivering cost savings** in terms of Opex and Capex compared to what had been budgeted initially, which has allowed tariff<sup>(1)</sup> (RAB based) increases to be lower than originally planned. St. Louis will benefit from Atlantia's extensive experience gained through AdR and other transport assets in order to magnify the impact in terms of growth and service quality from capital investments whilst still offering value from money for passengers.

# Tariff Benefits as a Result of Cost Savings<sup>(1)</sup>



# **Real Estate Capabilities**

Atlantia has extensive experience in handling a wide variety of real estate construction and development projects in its airports. The Group's expertise is illustrated by the following table reporting some projects completed, work in progress or planned.

Project	Description	Delivery Date	Pictures
New Lounge	A new concept lounge area of Terminal 1 with several amenities: meeting rooms, shower facility, restaurants area	Completed	
Office Tower	Work in progress     New building to meet the increasing demand for available commercial office space	2022	
Hotel III	<ul> <li>Work in progress</li> <li>4 stars superior Hotel Radisson Blu with #300 rooms</li> </ul>	2023	Tarring
<b>Business City</b>	Work in progress     Sustainable infrastructure system with: #7     buildings, 65,000sqm co-working office space,     40,000sqm green area	Phase 1: 2022 Phase 2: 2023/24	
New Warehouse DHL	Work in progress     New DHL building: 6,900sqm warehouse and 700sqm office space	2021	
Hotel IV	Yet to start     Still to choose the Hotel operator	2024	WHOTE

Notes: (1) Fiumicino tariffs are based on Regulated Asset Base (RAB) and therefore depend on capex spent (i.e. savings lead to lower tariffs)



# iii) Customer Service

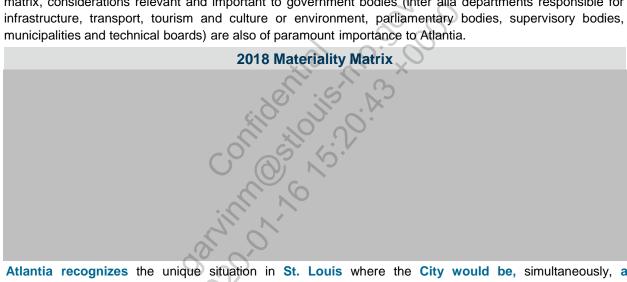
**ii.1.** 

Maintaining productive ongoing relationships with government entities, similar to the relationship that the winning Respondent will have with the City.

Atlantia's policy is to always engage with public-sector entities in the spirit of achieving mutual benefits to build enduring partnerships and maintain close working relationships through regular and transparent communication. The Group has formal policies, procedures, controls and communication systems designed to enhance transparency, interactive engagement and relational correctness.

Atlantia is **committed on ensuring a shared vision of the infrastructure assets with government agencies** and endeavors to provide them with timely, regular and comprehensive updates on any material developments. For the reasons above described, Atlantia has successfully built, maintained and developed strong relationships with government bodies at all levels in numerous countries where it operates.

Within Atlantia, main stakeholders are identified through a **risk and opportunity analysis** based on the expectations of each stakeholder category, its **availability and openness in dialogue** and degree of influence on the Group's activities. **Annually Atlantia conducts a "materiality analysis"** complying with global reporting standards to better identify the most relevant issues to be addressed. As indicated in the matrix, considerations relevant and important to government bodies (inter alia departments responsible for infrastructure, transport, tourism and culture or environment, parliamentary bodies, supervisory bodies, municipalities and technical boards) are also of paramount importance to Atlantia.



Atlantia recognizes the unique situation in St. Louis where the City would be, simultaneously, a supervisory body, a direct economic beneficiary and a local-government stakeholder in the project. We would foster an ongoing, constructive dialogue with the City to offer bespoke solutions that optimizes all objectives of airport improvement, valuation and regional economic impact and deliver for all stakeholders. Below are examples of the instruments Atlantia has adopted to communicate with the government entities.

- Parliamentary committees / questions / hearings;
- Government and industry committees for certain topics (e.g. safety, security and service quality);
- Workshops and discussion tables at the different ministries and supervisory authorities;
- Meetings and forums with local and national trade and business representative bodies;
- Partnership initiatives in local and regional development projects;
- Periodic meetings with regulators on certain regulatory matters;
- Dialogue with supervisory body on various topics.

Moreover, in the case of Fiumicino (Rome area), a large number of environmental initiatives and projects have been put in place by Atlantia, namely: (i) **construction of bike lanes**, (ii) **school renovation** and (iii) **promotion of environmental education at school**.

As an indication of the Group's ability to build, maintain and develop long-term relationships with government bodies in the US, Atlantia's US subsidiary ETC has been a true partner to a large number of public authorities including the Illinois Tollway, North Texas Tollway Authority, Harris County Toll Road Authority, Georgia's State Road and Tollway Authority, delivering numerous successful projects since its inception in 1999.

# iii) Customer Service

### Providing excellent customer service to the traveling public.

Testament to Atlantia's capability in delivering best-in-class customer service is the improvement in service quality at Fiumicino Airport. Since acquisition, Atlantia, through numerous value-added initiatives, has taken Fiumicino Airport to become the undisputed leader in Europe for passenger satisfaction in its category(1) according to Airport Council International from the bottom of the peer group before that.

# Best in Class both in Europe and in the United States - Overall Satisfaction Score



### **Full-Journey Assessment Approach**

Atlantia and AdR continuously look at the whole Passenger Journey and significantly improved operational performance at all stages of the cycle.

# Passenger Journey











- Better/improved access mode diversification to the airport
- Enlarge catchment area Increase the capacity Improve operations in the curbside
- More services to the passengers New wayfinding
- Reduce queue time to increase dwell time (time available for shopping)
- Improve services to the passengers Maximize commercial
- offer
- Enhance airlines operations Maximize terminal
- capacity

- High speed train connection
  - New ground transportation hub
- Unlimited free wi-fi New terminal layout
- New info point with more services to the passengers
- Improvement of security controls (reduction of avg. queue time from 6 to 3min)
- Automated Passport Control
- Strongly increased insourcing (e.g., cleaning)
- Renovations/new VIP Lounge openings
- Restrooms refurbishment
- New Air Bridge Self-boarding

# Atlantia's Longstanding Experience of Customer-service Excellence in the US market

Atlantia's US subsidiary, ETC has direct experience of providing excellent customer service to the traveling public through a decade-long contract to operate the statewide customer service center for the Washington State Department of Transportation (summarized in Appendix E).

# iii) Customer Service

iii.2.

### Providing excellent customer service to the traveling public.

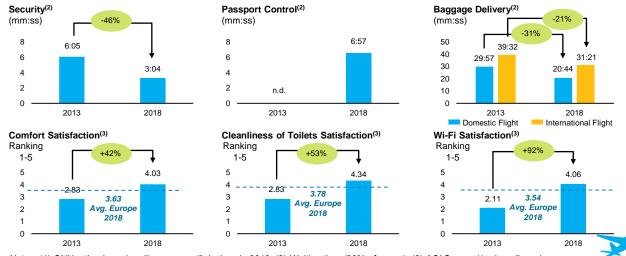
Deeply committed to the **highest standards of passenger experience**, Atlantia has put in place strong policies to measure the level of services delivered and monitor customer satisfaction, namely Commitment on Standards, Quality Measurement, Passenger Feedback and Benchmarking.

### Area **Selected Measures** All airports achieved the latest quality certifications (ISO 90001, OHSAS 18001, etc.) Commitment Customer service charter with a large number of KPI on key processes on Standards Minimum airport requirements for suppliers with non-compliance penalties Service level agreement included in contracts with suppliers Daily measurements on key processes Quality Daily sharing of performance on service providers and concessionaires (internally - to directors and senior managers, externally - to ATC body, airline committees, handlers) Measurement Use of mystery client/mystery shopping to measure main customer satisfaction factors Customer satisfaction surveys at departure and arrival Net Promoter Score at key touchpoints with qualitative feedback, especially suggestions **Passenger** Complaints and suggestions answered within one working day **Feedback** Instant-feedback systems for immediate correction - FCO #2 "happiest" airport(1) Continuous monitoring of online reputation with real-time update and automatic alerts Benchmarking to compare against national/international standards and to verify positioning to other leading airports Best practices from models of excellence through club of main European airports **Benchmarking** Participation to ACI's Airport Service Quality survey Participation to Skytrax's Global Airport Quality Rating programme

**Excellent customer services** are delivered through operational excellence, innovation focus, passenger experience and cooperation with airlines:

- Operational Excellence: At Atlantia, customer service is first and foremost achieved through operational
  excellence. The Group organizes and manages the terminal in a customer-centric manner, internalizes core
  processes important to passenger experience for better control, and engages in continuous infrastructure
  development to adapt to traffic evolution;
- Innovation: Atlantia has strong track record in introduction of new technologies to optimize existing
  infrastructure and operations, deployment of state-of-the-art process control and use of digital technology to
  improve customer experience;
- Passenger Experience: Passenger experience offering is assessed and accomplished through a combination of factors - cleanliness, comfort, service variety, service quality and entertainment;
- Cooperation with airport users: Atlantia closely monitors performance of airlines on key KPIs (e.g. punctuality) and responds to their needs to maximize operational efficiency and customer satisfaction.

Commitment to customer service yields significant improvements in all facets of customer satisfaction.



## iii) Customer Service



### Providing excellent customer service to the traveling public.

Main measures implemented to enhance passenger satisfaction.

### Area

### **Selected Projects**

# Intermodality / Parking

- New layout of the arrivals areas to prevent unauthorized car and driver services
- Adjustment of the current Bus Hub to account for increase in usage of bus
- New guarded car parks called as a result of the upgrade in the terminal
- Construction of a new area at car park to reduce walking distance to terminal
- Reorganization of parking areas with gradual coverage of all car parks
- Increase the frequencies of the shuttles from/to parking lots

# Infrastructure Revitalization

- Upgrade Schengen airside arrivals area with the concepts recently used in the airport
- Remake of the layout of landside arrivals areas to provide better handling of "meeters & greeters", car and driver services, and tour operators
- Improve management, decorum and comfort of passengers with particular focus on the departure areas (e.g. adaptation of gate area and pier)

# Signage and Public Information

- Widespread installation of **new passenger directions** signage with clearer, larger and easier-tounderstand size and standardization of pictograms
- Installation of additional information monitors to improve way finding and flight information (particularly in the new departure area E and check-in halls)

### Security Checks

- Gradual implementation of the new automated "Queue Beater" machines
- Improvement of buffer areas of security check points
- Improvement of management of passenger queues

# Passport Control

In collaboration with the **National Police**:

- Improvement of IT systems (database queries automation, processing speed, etc.)
- Maximization of usage of E-gates by EU passengers

### Info Points

- Increase and update the "info-points" in relation to the changes in the passenger flows
- Information in Russian and Chinese at strategic points of the airport

### Cleanliness

- Complete refurbishment of the airport restrooms
- Continuous improvement on cleaning materials and recurring tasks to maintain the excellence levels achieved

# Comfort

- More comfortable seat padding to improve passenger waiting experience
- Direct reclaim of oversize baggage at the baggage carousels of each specific flight
- Entertainment initiatives at the departure areas to improve passenger experience
- Refurbishment of nursery

# Connectivity Services

- Further increase of internet bandwidth to offer fast Wi-Fi connection (free with no registration) -#1 European airport in the category for Wi-Fi satisfaction in 2018
- Synergies with new airport-dedicated apps (wayfinding, flight tracking, parking, etc.)

### Charging

Install new charging points/stations and integration with the seating to improve usability

# Lounges and Work Areas

- Offer multiple premium lounges with full ranges of services (restaurant, bar, private/meeting rooms, office, relax area, showers, concierge services, kids area, tec.)
- Refurbishment, restyling and modernization of passenger lounges and amenities
- Direct access to loading bridge

# Airline Quality and Punctuality

- Efficient take-off management procedures (collaboration with ENAV, pilots and airlines)
   Alignment of infrastructure and operational procedures with airline demands (passenger
  - boarding/disembarking, loading bridges, setting departure gate, etc.)

### Passenger Services

- Install new ATMs, particularly for Non-Schengen arrivals
- Customize services to passenger types (e.g. "WeChat" channel for Chinese passengers, information on site and app tailored for "self-connecting" passengers, etc.)

# **Ground Handling**

- Improvement of processes/systems used for real-time handling and allocation of handler resources according to the operations (late/early aircraft arrivals)
- Optimization of airside spaces to improve logistics of the ramp handling
- Continuous monitoring vs. Minimum Airport Requirements and Service Charter



# iii) Customer Service

iii.3.

### Delivering safe and efficient operating conditions to airlines, particularly those at airports.

Atlantia leverages a unique and comprehensive Quality and Performance system to enhance services provided to carriers, which has delivered a high level of satisfaction in all key areas by airlines. The system is based on:

- 1. Performance Measurement: Atlantia and its airports define and assess main KPIs for all carriers in four main areas of (i) Punctuality, (ii) Cost-effectiveness (i.e., airport charges), (iii) Infrastructure Usage (i.e., capacity) and (iv) Service Performance;
- 2. Airline Perceived Quality: surveys are carried out focusing on the six most relevant operational aspects to carriers including (i) Infrastructure, (ii) Terminal Process, (iii) Airside Process, (iv) Boarding / Disembarking Management, (v) Information and (vi) Staff Services. A "two-dimension" analysis on the levels of satisfaction and importance in each aspect is then developed to understand and highlight priority actions to be included in the improvement plan;
- 3. Performance Improvement: Atlantia then works with civil aviation authorities, air traffic control entities, airlines and ground handlers to identify quality improvements on both landslide and airside areas and maximise efficiency and airport capacity.

### Level of Satisfaction per Area – Breakdown by Carrier Clusters – Rome Fiumicino **Availability of Infrastructure** Airside Services(1) Cluster 1 Cluster 1 Cluster 2 Cluster 2 80% Cluster 3 80% Cluster 3 76% Cluster 4 Cluster 4 Cluster 5 Cluster 5 Cluster 6 Cluster 6 Cluster 7 Cluster 7 60% Information **Terminal Services/Processes** Cluster 1 Cluster 1 Cluster 2 Cluster 2 81% 75% Cluster 3 Cluster 3 71% Cluster 4 Cluster 4 Cluster 5 Cluster 5 75% Cluster 6 Cluster 6 75% 69% Cluster 7 Cluster 7 **Boarding / Disembarking Management** Staff Services Cluster 1 Cluster 1 92% Cluster 2 87% Cluster 2 71% Cluster 3 Cluster 3 70% Cluster 4 80% Cluster 4 69% Cluster 5 Cluster 5 73% Cluster 6 Cluster 6 Cluster 7 Cluster 7 50% 69%



# iii) Customer Service

# iii.3. Delivering safe and efficient operating conditions to airlines, particularly those at airports.

Over the years, Atlantia has implemented a number of initiatives both on the landside and airside to standardize process and enhance both airport and airlines' operations.

Operations	Selected Examples of Operating Improvement Strategies and Actions
	Centralizing all ticket offices in one single area
Ticket Offices	<ul> <li>Enlarge the circulation area and increase check-in desks number thanks to construction of new ticket offices</li> </ul>
Oniocs	Signage and map for the ticketing area
	Efficient and innovative design
	Increase number of check-in counters to facilitate greater flow of customers
	New self-check-in / self-baggage drop-off kiosk
	New check-in counters with interface to allow to self-complete boarding operation
	Desk operating mode adjusted from "dedicated" to "common"
	Space optimization to allow greater efficiency and more desks
Check-in Facilities	Improved wayfinding for check-in areas
racinties	<ul> <li>Install check-in hall maps</li> </ul>
	<ul> <li>Restyling entry doors to show airlines at the nearest counters</li> </ul>
	New signage with indication of airlines in each area
	<ul> <li>"Available desk" system to direct passengers to free check-in counter</li> </ul>
	<ul> <li>New display of assigned range of check-in counters for orientation</li> </ul>
	Installation of dynamic signage to vary the instructions according to the needs in:
	Departure passport control area to direct passengers based on passport types
Dynamic Signage	Fast Track routes
Signage	People mover station for directions and waiting times
	Gates for direction on arrival and departure
	Organization based on different passport types to facilitate efficiency and speed
	Increase number of E-gates and promote via communication campaigns
Passport	Reconfiguration to extend E-gates to non-EU authorized passengers
Control	Better queue management
	<ul> <li>Fast transit via dedicated lines and one-stop immigration, customs and security point for PRM</li> </ul>
Walk-in Walk-out	<ul> <li>Efficient walk-in walk-out procedures (e.g. direct boarding from gate to aircraft / via pedestrian path, hybrid boarding via loading-bridge / ramp access, etc.)</li> </ul>
	Specific communication campaign to direct passengers to baggage storage areas
Baggage	New management procedures for first unloaded baggage
Delivery	Lean baggage delivery models for narrow-body and wide-body aircrafts
	Collaborate with navigation services and pilots to grow peak-hour movements
Airside	Communication to pilots about high-intensity operations and capacity use
	Procedures for temporary limitation of airport capacity
Operations	Systems for mass notification, continuous update and required confirmation
	Reduction in the number of vehicles in airside

# iii) Customer Service

iii.4.

### Maintaining active public relations functions targeted at travelers, taxpayers and airport tenants.

Atlantia and its Group companies always aim at playing a pivotal role in the development on the regions where they operate. Therefore, the Group is always focused and committed to actively engage in a timely, transparent and constructive dialogue with all relevant stakeholders at all stages of the infrastructure development process. Atlantia has an unique approach of not only serving passengers as customer but also striving to offer other stakeholders such as airlines, airport tenants, and general public the best experience on a collaborative and constructive basis.

Atlantia is experienced in using **innovative forms of engagement and promotion** in campaigns aimed at target audience (including but not limited to travellers, airlines, airport tenants, government bodies, local communities and the public). The Group employs a **large number of skilled communication / marketing experts** and also enrols external communication consultants to devise, execute and tailor internal and external marketing strategies. Dedicated activities are carried out and ad hoc channels set up and used with variable frequency in according depending on the stakeholder type.

The stakeholder and medial relations are optimized through 3 main strategies: (i) Effective communication of development, (ii) Sponsorship of related activities that enhance customer experience and (iii) Close engagement with local communities.

### **Strategies**

### **Initiatives / Public Relation Campaigns**

Effective Communication of Development Communicate airport strategy, activities and development plans in multi channels, including local/major newspapers, national TV channels, billboard, and social media

- Airport business hub development plan
- · Tailored services offered for Chinese passengers (official WeChat)
- Installation of electronic passport control gates to reduce waiting times
- New 4-star hotel investment
- Promotional scheme aimed at opening of new air routes

Sponsorship of Activities Cultural and entertainment events each year to enhance passenger experience with a focus on showcasing the most prestigious events in the host region

- Meetings with book authors
- Opera performance / Flamenco festival in the airport
- Musical talent performance and competition
- Chinese New Year celebrations / Tourism ambassador for Chinese market
- Chess tutorial and matches with customers
- Exhibition of art works
- Promotion of artistic, cultural, and environmental heritage of the host region

Close Engagement with Local Communities and the public

**Information campaigns to raise awareness on benefits of sustainable**, responsible development and maintenance of long-lasting relationships with local stakeholders

- Airport / tour open days organised with the local areas for local schools
- Visits to archaeological sites for local citizens, schools and tourists
- Collaboration on natural conservation of local areas
- Contributions to social projects dedicated to local community and local region
- Investments in initiatives to raise community awareness and engagement
- Dialogue with local residents, sound-proofing assistance and noise-reducing mitigation
- · Assistance for clochard living
- Compensatory works / works to improve the territory
- Sponsorships of sporting, cultural, scientific and social events
- Donation Study grants, philanthropic donations, solidarity projects, etc.

# iv) Safety and Security

iv.1.

Knowledge of Airport Safety and Security Management and Methodologies

# **Airport Security Management**

### **Relevant Laws and Procedures**

AdR manages security activities in line with international standards, below some relevant laws and procedures: regulation (UE 300/2008), regulation (UE 1998/2015), commission implementing decision (EU 8005/2015), "Programma Nazionale di Sicurezza", Ministerial Decree (85/1999), Airport Security Programme and internal procedures of AdR (see Appendix F).

For what concerns security activities, while AdR must comply only with European, National and local standards, it has also a **good knowledge of TSA operating standards**. Indeed, TSA and European standards have several similarities, including: **emergency amendment activities** (i.e. stricter security measures adopted for US flights), **pre-clearance procedures** (i.e. more stringent control rules on individuals) and other **standard operating procedures**.

# **Security Activities Performed by AdR**

AdR has been managing security activities in both Fiumicino and Ciampino airports since 1974, thus supporting the police activity.

In 2000, ENAC (Italian Civil Aviation Authority) authorised AdR to carry out the following activities: (i) passengers and carry-on baggage screening, (ii) checked baggage screening and (iii) security check on the workforce.

Moreover, AdR is responsible for:

- Surveillance activities and additional screening procedures intended to prevent threats to transportation security from entering the sterile area of the airport;
- Providing additional security services when requested from carriers or third parties;
- Issuing airport identification badges to employees, tenants and sub-tenants of Fiumicino and Ciampino airports and for authorized vehicles to enter the sterile area of the airport;
- Training and coaching ensuring the availability of appropriately qualified personnel to provide security services.

AdR participates actively to several working groups organized by national and international authorities to promote airport security management, e.g. "Comitato interministeriale per la sicurezza dei trasporti aerei e degli aeroporti" (CISA), Comitato di Sicurezza Aeroportuale (C.S.A.), ACI Europe Security Committee.

# **Security Audits by Third Parties**

AdR is subject to security audits and inspections by national authorities (NCI under ENAC) and EU authorities. The aim of these actions is to verify the compliance of the airport security system with the relevant national and international regulation.

Below are reported some of the audits performed during the last three years.



# iv) Safety and Security

iv.1.

### Knowledge of Airport Safety and Security Management and Methodologies

# **Airport Security Management**

Atlantia has achieved **outstanding results regarding security standards**. Such excellent results have been always supported by the statement of **full compliance to the current regulation**, verified by the appropriate entities (e.g. National audits and inspections by ENAC and European Union inspections). The results are summarized in the charts below:



# **Airport Safety**

# EASA Certifications<sup>(1)</sup> and Key Individuals for Safety Management

AdR holds the certifications, n.IT.AdR.0001 and n.IT.AdR.0012 both issued by the Italian CAA (ENAC), which authorize AdR to operate the Rome airport system.

AdR has implemented a management system in order to ensure the safety requirements of airport operations. Below are reported some individuals who are responsible for the activities and procedures to meet such safety requirements: (i) Accountable Manager: responsible for the observance of safety requirements, ensuring the availability of appropriately qualified personnel – and of the economic resources necessary to maintain the required certifications; (ii) Head of Airside Operations: in charge of safety requirements for the movement area, including aircraft stand management and first aid and emergency assistance; (iii) Head of Maintenance: responsible for maintenance of infrastructures and equipment; (iv) Safety & Compliance Monitoring Manager: responsible for the implementation of an effective Safety Management System ("SMS"), as well as a monitoring program focused on internal and external organization; (v) Head of Infrastructures Development: in charge of design of all new infrastructures; and (vi) Head of Landside and Terminal Operations: responsible for ordinary Terminal management.

Notes: (1) European Aviation standards in line with international standards from International Civil Aviation Organization ("ICAO").

# iv) Safety and Security

iv.1.

### Knowledge of Airport Safety and Security Management and Methodologies

# **Airport Safety**

# **Safety Management System**

In 2006, AdR adopted a Safety Management System in accordance with national and international legislation. The SMS is part of aerodrome operator's management system and include a Safety Review Board. The purpose of the SMS is to systematically analyze the risks associated with airside aerodrome operations, which is intended to prevent accidents and aeronautical incidents. Specifically, AdR's top management is supported by the SMS in defining and implementing the aerodrome operator's safety policies.

Safety objectives are achieved through:

- Utilization of safety risk management processes, including hazard identification;
- Update of old-fashioned procedures and processes to best meet the required safety standards (e.g. for Fiumicino Airport in 2018: #82 updates, #10 safety assessments performed on relevant changes and #81 mitigation actions);
- Implementation of a safety reporting system and investigations (for Fiumicino Airport in 2018: #3,032 safety report analyzed and classified; #263 active investigations and over #40 corrective actions);
- Monitoring of safety performance indicators (see Appendix G);
- Coordination of airports' emergencies in compliance with AdR's Emergency Response Plan, reviewed in 2017 and audited by Kenyon International Emergency Services.

AdR has achieved exceptional results regarding safety standards. In 2018, AdR analyzed and classified 3,032 safety reports. It conducted 263 investigations and managed more than 40 corrective actions. Under the management of Atlantia, AdR experienced a significant reduction in the number of serious incidents or accidents.

# iv.2.

### **Experience in emergency response support**

ADR Fiumicino Airport Emergency Response Plan was reviewed in 2017. It now includes a deep analysis of different emergency scenarios and the evaluation of their impact on airport operations as well as the definition of assessment tools and response procedures.

Main emergency scenarios included in the emergency response plan are: bomb threat, building fire, aircraft accident, critical weather conditions (i.e. tornado), earthquakes, CBRN attack, medical emergency and pandemic.

Main actors of the Airport Emergency Response Committee are: civil aviation authority, fire brigade, first aid, police department, coast guard, aerodrome operator, handling companies, airlines operators committee, aviation health authority ("sanità aerea"), air traffic service provider and city mayor (municipalities).



# iv) Safety and Security

iv.3.

# <u>Background in Relevant Traffic Engineering Standards, Specifications, Policies, Practices and Processes</u>

Atlantia has demonstrated over the years extensive experience in improving the level of accessibility to its airports.

In 2018, AdR has established a working group aiming at: (i) maximizing the number of passengers and workforce accessing the airport via sustainable modes of transport and, (ii) enabling access to the airport from a wide catchment area.

Passengers have benefited from AdR's monitoring programme which has vastly improved the terminal's landside areas through the installation of sensors and cameras to constantly monitor the traffic evolution on the main routes to and from the two airports.

Airport	Installed Equipment	Selected Pictures
Fiumicino	<ul> <li>#32 cameras in 4 routes</li> <li>#14 sensors in 14 routes</li> </ul>	
Ciampino	• #8 sensors in 4 routes	

AdR uses the collected information about traffic evolution for the following activities:

- Improvement of road safety with identification of road network criticalities;
- Road infrastructure monitoring and improvement;
- Elaboration and calibration of programmes aimed at analysing the daily traffic evolution;
- Analysis of traffic environmental impact, including air quality, carbon and surface noise as well as feeding into local economy.

AdR is active in providing passengers with live information about traffic evolution, some of the actions implemented to improve the stream of news are provided below.



Implementation of live traffic information section in the Airport Operations Plan



Live traffic information on AdR's official website



Partnership with Waze for Connected Citizens Program, (traffic information sharing between AdR and Waze)



Live traffic information on AdR's App



Alert messages on ANAS variablemessage signs



New monitors located in car parkings and train/bus stations



Traffic information sharing with Infoblu

Moreover, AdR is considering a number of initiatives to improve the access to Fiumicino airport over the coming years, including: (i) use of car parking's' temporary gates to cope with traffic congestion (ii) widening from one to two lanes of some strategic routes (iii) improvement of Ostia/Fiumicino exit (iv) possible implementation of temporary changes of driving directions to avoid traffic congestion (v) capacity enhancement of via Guidoni – one of the main routes to Fiumicino airport.

# ii) Safety and Security



### **Environmental management expertise**

Atlantia as a global leader in the construction and operation of transport infrastructure **fully recognizes its important role in driving socio-economic developments** where it operates. The Group views responsible environmental management not only a critical component of its risk management function but also a strategic priority and a continuous improvement process to achieve long-term value. Therefore, Atlantia always combines infrastructure development with sustainability in all projects and activities to benefit the environment and local communicates. Atlantia has a commitment with UN's Agenda 2030 for Sustainable Development.

### Framework and Policy

Atlantia has in place **dedicated organizational structure and framework** to ensure effective ESG policies, strategies and performance. The Sustainability Committee, made up of the Group's most senior executives and chaired by an external member, oversees the sustainability topics, including amongst other things assistance to relevant departments, promotion, reporting, and proposing CSR objectives and programmes.

Atlantia extends considerations for environment to the whole value chain. For instance, the Group develops an audit system on environmental performance of companies operating at the airports – which could be replicated at St. Louis to inject sustainability principles into suppliers and key polluters.

A core focus for Atlantia is to minimize the environmental impact via promoting the use of renewable energy and developing efficient solutions to reduce CO2 emissions and energy consumption. Atlantia is a long-time member of the Carbon Disclosure Project, a global platform which aims to facilitate transparency on environment data. CO2 neutrality is a key target for all of Atlantia's airports. With an outstanding track record in environment management, Atlantia has been independently assessed and included in the most prominent ethical index (e.g. FTSE4Good, Ethibel Sustainability Index Excellence Europe, ECPI Ethical EMU Equity and ECPI Ethical Euro Equity).

### **Performance**

All main airports (Fiumicino, Ciampino and Nice) achieved the **highest level of Airport Carbon Accreditation** - Level 3+ or Carbon Neutrality. Fiumicino is one of the few airports with over 30 million passengers to have achieved carbon neutrality while Nice is the first in France. Selected examples of achievements at AdR includes:

- Environmental Control System: ISO 14001 certified since 1999 and upgraded to the latest 2015 standard with mandatory test and rating for vendors operating at airport;
- New infrastructure built according to a very high certification standard of Leed Gold;
- Strong efficiency in operations one of the lowest consumption rates among main European hubs (e.g. 41% decrease in electricity consumption rate and 49% in water vs. 2010);
- · Waste recycle rate of 86% in 2018 and growing with a door-to-door collection system;
- Monitoring and mitigation programme for main pollution sources;
- These factors contribute significantly to recognition of Fiumicino as #1 for service quality in Europe by ACI.
   KPMG Sustainability Report certifies it best practice at European level on various environment aspects.

Selected examples of achievements at Nice Airport includes: (i) Awarded Environmental Control System ISO 14001, (ii) Cannes and Saint-Tropez airports achieved Level 3+ of Airport Carbon Accreditation, (iii) 100% of electricity consumption from renewable sources, (iv) centralized electricity and air-conditioning distribution system to reduce noise pollution and (v) close collaboration with conservation groups for protection of natural areas.

**Committed to a high environment standard** and confident in ability to deliver, Atlantia has even more ambitious environment targets for a very near future for all of its airports.

# 5. Financial Capability

# **Ability to Raise Equity and Debt Financing**

As one of the world's leading investors and operators of transport infrastructure, Atlantia is **highly familiar** with the financing of large-scale transportation projects and has a strong track record in raising financing for projects similar to St. Louis Airport. The Group's strong ability to generate cash, the existing diversification of available liquidity sources and the considerable availability of committed and uncommitted credit lines provide ample access to finance to meets the envisaged financial needs of the transaction. Atlantia has a solid financial position and stands ready to provide significant financial commitment and resources to St. Louis Airport should it be awarded the concession.

# **Transaction Related Financing Needs**

Atlantia intends to finance the **payment to the City of St. Louis** through available cash and existing credit lines or through a combination of both, potentially considering new financial debt as well. The exact details of the financing structure and the instruments will be defined once the transaction structure and associated financing needs have been precisely defined.

On June 30<sup>th</sup> 2019, Atlantia reported €4.5bn<sup>(1)</sup> of cash and cash equivalents, and €8.8bn of committed credit lines.

Atlantia has also a proven track record of regularly accessing capital markets at favourable terms and strong and longstanding relationship with a large number of reputable financing institutions who consider Atlantia a key relationship account. The Group also has connections with national, multinational and multilateral public-sector credit agencies (I tc.) and frequently makes use of financing support from them. Atlantia is today rated BBB- by S&P (issuer credit rating), Baa3 under review by Moody's (senior unsecured debt issued by Atlantia) and BBB by Fitch. In this sense, Atlantia is highly confident that should any new financing option be explored, this can be obtained in a timely manner.

Atlantia does not anticipate any need to raise equity to complete the transaction. Atlantia may consider partnering with a leading infrastructure financial investor, leveraging on its longstanding relationship with infrastructure investors worldwide, Atlantia has already started a dialogue with high standing selected parties in order to assess a potential partnership.

# Description and Identification of Equity Ownership

As described in Section 3, Atlantia is a listed company 30.3% owned by holding vehicle Edizione SrI, in turn 100% owned by the Benetton Family (see Appendix A). No upstream relationships to any financial responsible entities is envisaged.

# **Financing Needs at Airport Level**

Atlantia intends to finance the capital needs of St. Louis Airport with a straightforward yet highly flexible mix of external funding sources at the Airport level, aimed at pursuing the following features:

- · ensuring optimal balance between tenor and cost, aimed at minimizing refinancing risk;
- standalone financing without recourse to the shareholders;
- effective management of interest rate risk;
- investment grade target rating;
- optimal currency mix, eventually matching the Airport's cash flow currency mix.

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# 5. Financial Capability (Cont'd)

# **Ability to Raise Equity and Debt Financing**

# **Financing Needs at Airport Level**

Atlantia will exploation of consideration:	•	•	•	0,	

# **Selected Financing Case Studies**

Atlantia has strong track record in completing **highly complex acquisition financing structures**, with regards to both Corporate Financing at Atlantia level (as proven in the case of Abertis acquisition) and asset-specific financing at asset level (as proven in the case of Aéroports de la Côte d'Azur and Aeroporti di Roma).

Project	Financing Raised - Selected Case Studies
SPV Financing Package for Abertis Acquisition	KIO JOJI O. N.
Abertis Relevant Operations in 2019	
Aeroports de la Cote d'Azur Acquisition Financing	
Aeroporti di Roma	
Atlantia Relevant Financing Operations in 2018	
Ecomouv Electronic Tax Collection System (France)	
M6 Toll Road (UK)	

Details of relevant case studies are included in Appendix H.



# 6. Contacts and Advisors

## a. Contact Person

Mr. Marco Troncone (Head of Airport Business Coordination of Atlantia) will act as the Project Leader on behalf of Atlantia and will represent the main contact person for any future correspondence. Please find below the contact details:

### **Key Contact**

Marco Troncone - Head of Airport Business

Email: marco.troncone@atlantia.it Telephone: +39 06 4363 4773 Mobile: +39 335 5205 018

Via Antonio Nibby, 20 - 00161 Roma

# **b.** Expected Advisors

Atlantia is in discussions to appoint a financial advisor, a financial due diligence advisor, up to two legal advisors as well as one commercial advisor and one technical.

The remaining group of advisors will include world-class advisory franchises with extensive track record in the transportation infrastructure sector in the US and globally, local presence and strong relationship with Atlantia. All final decisions on advisors will be taken by Atlantia in the coming days.

# 7. Disclosure of Conflicts

We hereby declare that, as of the date of this SOQ, Atlantia does not have any associations, current or prior dealings, relationships and/or existing contracts to disclose with respect to:

- a. The City, its employees and elected representatives;
- b. Any airlines operating at the Airport, current lessees (aside from the one mentioned below) or individuals doing business with the Airport, and suppliers of goods or services to the Airport, as all the above relates to this transaction.

We disclose that, as of the date hereof, Edizione Srl, ultimate owner of Atlantia, owns through Autogrill SpA a business, HMSHost Corporation, which is currently a lessee of St. Louis Airport.

# 8. Comparable Projects

Appendix I includes a selection of relevant comparable projects.



# 9. Acknowledgments, Confirmation and Attestation

- a. We hereby acknowledge the following City's priorities (as indicated under point 9. a. (page 39) of the St. Louis Lambert International Airport RFQ dated October 4<sup>th</sup>, 2019):
  - i. Improvement of the Airport for all stakeholders, including incremental uses of the Airport's significant excess capacity;
  - ii. Net cash proceeds to the City, upfront and/or over time for non-Airport purposes;
  - iii. Community and economic development in St. Louis and across the region.
- b. We hereby also acknowledge the following Additional Requirements (as indicated under point 9. b. (page 39) of the St. Louis Lambert International Airport RFQ dated October 4th, 2019):
  - i. The City emphasizes and City law stipulates minority business enterprise (MBE) and women's business enterprise (WBE) requirements with respect to the City's third party contracting. Further details on MBE/WBE requirements will be provided during the RFP stage. Examples of current compliance of Atlantia with MBE/WBE requirements in the US are reported in Appendix L;
  - ii. The Lease will set out a comprehensive framework for the future employment of all current Airport employees and requirements to ensure continued compliance with collective bargaining agreements. The private operator will be required to offer employment to all current Airport employees at a compensation level that is at least equal to their current compensation level, plus an annual increase of at least 1.5% above their current annual salary during the first five years following the transaction closing. The private operator will be expected to develop and implement fair employment practices, and as a condition of employment, employees will be expected to perform their duties with adequate competence, attendance, and service to the public. Atlantia currently employs approximately 550 person in the US and has 25 years of experience in implementing and maintaining fair employment practices in the US across 7 states.

### c. Confirmations and Attestations:

- i. We hereby confirm that the Team does not and will not have an exclusive relationship with a lender related to this transaction;
- ii. Please find attached to this SOQ our duly executed written certification as regards the Conflict of Interest Policy referred to in Appendix A to the RFQ (page 44).

# 10. Claims

With reference to the information requested under point 10. (page 40) of the St. Louis Lambert International Airport RFQ dated October 4<sup>th</sup>, 2019, Atlantia has no claims, litigations, contracts and/or circumstances to report.

Nevertheless, for an overview of the most relevant proceedings involving the subsidiaries of the Atlantia, please make reference to the "Interim Report for the six months ended on June 30<sup>th</sup> 2019" which may be downloaded from the following website:

http://www.atlantia.it/documents/20184/27156/2019-08-29 Atlantia Interim report 1H 2019.pdf/fb4b3913-8572-46e1-ad62-4c52c60da46e



# 

**Appendices** 



# Appendix



### APPENDIX A: CONFLICT OF INTEREST POLICY

As part of responding to a Request for Qualifications ("RFQ") and a Request for Proposal ("RFP") for a Transaction, each Respondent must certify in writing that the Respondent:

- Has not retained after October 2, 2019, nor will it retain at any time during which this prohibition is effective, any City Advisor in connection with a possible Transaction.
- 2) Has not hired or retained after October 2, 2019, nor will it hire or retain at any time during which this prohibition is effective, in connection with a possible Transaction:
  - Any of the individuals who have been employed or retained by or through any of the City Advisors;
  - ii. Any member, shareholder, or partner in any of the City Advisors; or
  - iii. Any principal representative of an Organization;

Where such individual was doing such work on or after June 13, 2018, unless:

- a. Such hiring or retention is disclosed to the City; and
- b. The individual that is hired or retained is isolated from the Respondent's activities by an appropriate screen (i.e., the individual does not work on the Respondent's activities in connection with, or have access to information concerning, any Transaction).

All of these prohibitions terminate at the earliest of (1) a Respondent not being selected to proceed to the RFP stage; (2) a Respondent not submitting a response to the RFP and terminating its pursuit of a Transaction; (3) the City rejecting Respondent's RFP response or terminating negotiations with a Respondent; (4) a termination by the City of the pursuit of a Transaction; or (5) the closing of a Transaction.

For purposes of this policy:

- "Transaction" means a Transaction as defined pursuant to Section 1.a.ii. of the Consultant Agreement dated June 13, 2018, between the City of St. Louis, Moelis & Company, LLC, McKenna & Associates, LLC, and Grow Missouri, Inc.
- 2) "Respondent" means any (i) joint venture or entity responding to an RFQ or RFP, (ii) joint venturer, partner, or member of a joint venture or entity described in clause (i), or (iii) advisor, consultant, agent, or representative retained by a joint venture or entity described in clause (i) to perform material or professional work in connection with a possible Transaction.
- 3) "City Advisor" means any entity and the principal representatives of each entity that have advised the City on a Transaction. The initial list of City Advisors and principal representatives is provided in Section VI of the RFQ.
- 4) "Organization" means any entity which has directly or indirectly provided material professional services to the City or a City Advisor in connection with a possible Transaction in the fields of law, accounting, taxation, engineering, architecture, finance, environmental services, or management.





# Appendix



Respondents (and potential Respondents) are encouraged to seek written guidance from the City Counselor's Office as to whether specific circumstances could present conflicts of interest, including before submitting any response to an RFQ or RFP. The City, acting through the City Counselor's Office in consultation with and with the approval of the Working Group, reserves the right to make determinations on a case-by-case basis.

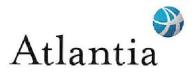
Any Respondent who fails to certify or violates the terms of any certification, shall be subject to adverse consequences, including but not limited to a determination that such Respondent's response to a RFQ and/or RFP is nonresponsive or a rejection of such Respondent's responses to a RFQ and/or a RFP.

The City places a high priority on the integrity of any bidding process and avoiding the occurrence or appearance of conflicts of interest. The City expects any Respondent to be compliant with any and all laws pertaining to conflicts of interest particularly as they may relate to current or former officials or employees; this includes but is not limited to Section 105.454 RS Mo. which prohibits acts by certain elected and appointed public officials and employees and particularly paragraph 6 of section 1 of said section which states a prohibition to "Perform any service for any consideration for any person, firm or corporation after termination of his or her office of employment in relation to any case, decision, proceeding or application with respect to which he or she was directly concerned or in which he or she personally participated during the period of his or her service or employment."

A TITTOT A TION

	ATTESTATION
On behalf of [RESPONDENT] understands all the t	[RESPONDENT], I hereby certify and attest that has reviewed this Conflict of Interest Policy - Respondent's Side, erms contained herein and agrees to comply with the terms and conditions herein.
Ву:	Date:
Name:	
Position:	





Rome, October 30th, 2019

### ATTESTATION

Dear Sirs/Madams,

on behalf of Atlantia S.p.A., I hereby certify and attest that Atlantia S.p.A. has reviewed the **Conflict of Interest Policy** appended as Appendix A (pages 44 and 45) to the St. Louis Lambert International Airport Request for Qualifications dated October 4th, 2019 (a copy of which has been annexed to this Attestation), Respondent's Side, understands all the terms contained therein and agrees to comply with the terms and conditions therein.

By: Atlantia S.p.A.

Name: Michelangelo Damasco

Position: General Counsel