



ST. LOUIS LAMBERT
INTERNATIONAL AIRPORT™

Airport Concessions Disadvantaged Business Enterprise Program 49 CFR Part 23

Market Area

Concession	Market Area
Automated Teller Machine	National
Display Advertising	National
Electronics Retail	National
Food and Beverage	National
Ground Transportation Concession	National
Luggage Cart	National
News/Gift & Specialty Retail	National
Registered Traveler Administration	National
Shoeshine	National
Vending	Local
Wi-Fi and Distributed Antenna System	National
Common Use Club Concession	National

Upcoming Concession Opportunities

Concession	Estimated Gross Receipts
Registered Traveler Administration	\$2,001,497
Display Advertising	\$3,908,966
Shoeshine	\$190,800

Base Figure Calculation

Concession Type	NAICS Code	DBE	ALL	Relative Availability	Ratio	Weighted Availability
Registered Traveler Administration*	N/A	0	1	0.00%	0	0.00%
Display Advertising	541850	201	2,765	7.27%	0.95	6.93%
Shoeshine	812990	189	16,986	1.11%	0.05	0.05%
			Weighted Step 1 Base Figure =			6.98%

*There is currently only one federally authorized firm offering this service.

Adjustments

Past Participation

Federal Fiscal Year	ACDBE Goal	ACDBE Participation
2017	25.29%	37.91%
2018	27.90%	37.77%
2019	27.90%	36.62%
Median Participation	37.77%	

$$6.98\% + 37.77\% = 44.75\% / 2 = 22.38\%$$

Non-Car Rental ACDBE Goal 22.38%

Race Neutral vs. Race Conscious

Federal Fiscal Year	ACDBE Goal	ACDBE Participation	Exceeded Goal
2017	25.29%	37.91%	12.62%
2018	27.90%	37.77%	9.87%
2019	27.90%	36.62%	8.72%
Median Participation		37.77%	9.87%

$$22.38\% - 9.87\% = 12.51\%$$

Race Neutral – 9.87%

Race Conscious – 12.51%

Car Rental Concessions

ACDBE Goal 2.01%

Goal

Comments/Questions

Contact Info

Carrie Bagwell
cebagwell@flystl.com
314.426.8034

