



Taylor Made for the Body, Soul & Beyond

What you put on your skin can make its way into your body. That's why I create every product to nurture and heal — because self-care should be more than skin deep.

When Brittney Taylor began crafting natural hair and skin care products in 2016, it was more than just launching a business — it was a deeply personal mission. Caring for her aunt during a cancer battle and witnessing family members, including children, struggle with eczema and sensitive skin, Brittney was determined to create safe, effective products that truly hydrate and heal.

Her breakthrough came when she discovered a body butter recipe, which she tweaked and made her own with love and precision. From that moment, Taylor Made for the Body, Soul & Beyond was born — a handcrafted skincare brand grounded in family, legacy, and natural wellness.

As Brittney puts it, “What you put on your body goes into your body. Every product I make is meant to nourish, heal, and remind you that self-care goes far beyond skin deep.”

Her products are thoughtfully designed for every skin type, from babies to adults, and Brittney takes pride in educating her customers about the healing properties of natural ingredients like shea butter, extra virgin olive oil, coconut oil, and mango butter.

Today, the brand offers a diverse range of products — sugar scrubs, luxurious body butters, soaps, and roll-on oils — all handcrafted by Brittney. She describes the body butters as a “triple threat,” providing deep moisture, enhancing skin's natural glow, and doubling as fragrant body oils.

Customers enjoy over 40 unique scents ranging from earthy and floral to fruity and masculine, with options for unscented products as well. Brittney has a loyal following; some even know when she's attending a vendor event because, as she puts it, “they smell my scents.”

Her authentic approach often turns strangers into devoted customers. At a recent pop-up event, Brittney noticed a man with visibly dry, ashy ankles and boldly offered a product demo. After trying it, he became an enthusiastic customer — a testament to her genuine care and confidence.

Brittney's entrepreneurial spirit thrives despite a busy and demanding schedule. She balances running her business with a full-time job at a credit union — where she helps customers open business accounts — attending college, and raising her daughter as a single mom.

Her success is supported by a strong “village.” Her mother assists with labeling products and creates handmade greeting cards sold alongside the skincare line. Friends amplify her brand on social media and help spread the word about the products and events. Her daughter works closely with her, making their partnership a true tag-team effort.

Together, they test new ideas and even invite the public to join the creative process. When they can't decide on a product name, they host a “soft launch,” allowing attendees and customers alike to smell, sample, and suggest names. The winning choice — often decided by public vote — turns product development into a fun, community-driven experience.

Breaking Barriers with AMAC and Expanding Horizons

Brittney's heartfelt mission to heal and nurture one body at a time through her all-natural products propelled her to compete in the prestigious Airport Minority Advisory Council (AMAC) Runway to Success Supplier Pitch Competition, held at St. Louis Lambert International Airport (STL) in May.

Among 17 talented contestants, Brittney advanced to the coveted pitching round, where she showcased her brand before a panel of discerning judges — seizing invaluable exposure.

The competition showcased her innovative travel-sized jars — two ounces, perfect for TSA approval, making it easy for busy travelers to maintain self-care on the go. While she did not advance to the finals, the experience opened doors to wholesale opportunities, vendor events, and a network of supportive entrepreneurs. It fueled Brittney's determination to expand her brand beyond boutiques and pop-up markets and into airport concessions and beyond.

Looking ahead, Brittney envisions launching her own manufacturing facility to create jobs and mentor emerging entrepreneurs. She aims to build Taylor Made for the Body, Soul & Beyond into a beacon of natural healing and business leadership — one that inspires not only her daughter but an entire community.

This drive to lead and uplift is deeply rooted in Brittney's family legacy. She grew up watching her mother sell handmade crafts at vendor fairs and hearing stories of her grandfather's thriving businesses across St. Louis. But one of the most meaningful influences came from her late aunt, whose unwavering belief in Brittney's talent helped shape her journey. Before she passed, her aunt saw how far Brittney had come and called her work “brilliant” and “beautiful,” affirming the gift she carries in creating natural products for the body, soul, and beyond.

Today, as a student at Harris-Stowe State University studying entrepreneurship, Brittney is determined to honor that legacy — turning her family's tradition of creativity, resilience, and enterprise into a lasting impact for generations to come.